EXAM, Media Studies 2020

To be handed in by 2 pm (14:00), Friday, 29th of May 2020

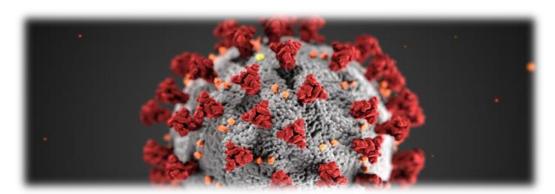


Foto: CDC, Alissa Eckert

The first case of someone suffering from coronavirus disease (COVID-19) can be traced back to 17th of November 2019 in Wuhan, Hubei province, China. From China the highly contagious virus quickly spread across the globe. On the 11th of March 2020 the World Health Organization (WHO) characterised COVID-19 as a pandemic.

As of 16th of April 2020, approximately 2,171,424 cases of COVID-19 have been reported, resulting in approximately 144,850 deaths. Authorities worldwide have responded to the pandemic with quarantines, lockdowns, travel restrictions and border closures.

Write a thesis where you analyse the media coverage of COVID-19 as a **media event**. Compare and contrast the **media framing** of the corona virus disease in various countries and media outlets. You should use:

- Al Jazeera English https://www.aljazeera.com/
- British media
- Media of your home country

Give examples of how the different media outlets choose to cover the corona virus disease. You should use at least five examples in total, referring to how the different media framed their coverage and make use of quotes to illustrate the type of coverage. You are expected to refer to relevant theories from your reading list and other scientific sources – using APA 6th referencing style.

The thesis should be 12-15 000 characters in length, and must be written in English. When using non-English quotes as examples from the media of your home country, please translate them to English.

Hand in the exam via **Inspera** no later than 2 pm (14:00), 29th of May 2020.

GOOD LUCK ©