

# EXAM, Media Studies, Autumn 2016

To be handed in by 15.November 2016, 2 pm.

On 23 June 2016 people in the UK voted in a referendum to leave the European Union. The so-called "Brexit" result created broad media coverage on a global scale.

The UK joined the predecessor of the EU, the European Economic Community, in 1973, and at the time of the referendum the country was the second biggest economy in the Union, after Germany.

**Here is one example of how the story was covered by Sky News in the UK:**

<http://news.sky.com/story/uk-votes-to-leave-european-union-in-referendum-10323404>

Looking at media coverage in various countries, compare and contrast the coverage since the news story broke. You should use:

1. Media from your own home country
2. Media from at least TWO other countries writing in a language that you master

You can also use English-language media from non-English speaking countries (e.g. Russian [rt.com](http://rt.com) or German [dw.com](http://dw.com)).

Using examples from your chosen media, compare the coverage between the countries, and highlight both the differences and common traits in the coverage. Look for some key findings across all the media categories. Also analyse how this story illustrates how global journalism is developing.

Please note that you are being asked to analyse how the story was covered, not to analyse the issues the story itself raises.

Use relevant terminology from lectures and required reading, and take special note of information found in the [SlideShare Three Perspectives, Global Journalism by Mindy McAdams](#):

[www.slideshare.net/macloo/global-journalism](http://www.slideshare.net/macloo/global-journalism)

*Please note that the link to "Global journalism: an emerging news style" from the lecture plan is no longer working, and as a result its content is no longer required reading.*

The exam should be around 10 pages in length, using Times New Roman 12pt and line spacing 1.5. It must be written in English.

**The exam must be handed in by email to [oystein@bonvik.com](mailto:oystein@bonvik.com) no later than 2 pm on Tuesday, 15.November 2016.**