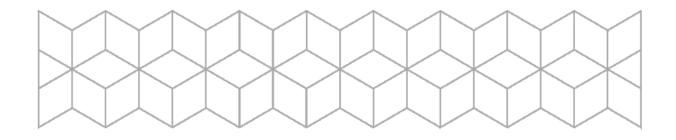


# **ASSESSMENT GUIDELINES**

Course code:	ITF31314
Course name:	Project Management
Form of examination:	Written and oral
Date:	Written = November 27th  Oral December 2nd
Lecturer(s):	Stig Henning Johansen
Comments:	



"Project management autumn 2019 curriculum":

### **Knowledge -** The student can:

- clearly communicate the purpose of the project, profitability and implementation to both internal and external stakeholders
- create typical documents used in project documentation
- evaluate and use different methods to organize and lead projects

#### Skills - The student can use:

- methods for estimating and planning resource use
- methods for risk management and quality assurance

#### Content

- What characterizes a project and what are the best-known pitfalls / success criteria
- How to define the project's purpose, deliveries and added value
- How to make a stakeholder analysis and an associated strategy for involvement and communication
- How to plan and carry out project presentations to internal and external stakeholders especially presentations to potential investors to secure funds for the project's implementation
- How to create a project plan
- Methods for estimating, organizing, controlling and presenting the project's resource use
- How to organize meeting activities, control and report project progress and quality
- How to identify risk and associated strategy for risk management

### **Examination -** The exam consists of two components.

- 1. Group project: The investor document is given an individual tentative grade. This grade can be adjusted up to 2 stages at the oral exam.
- 2. Oral exam in groups. Duration approx. 20-30 minutes. The oral exam is linked to the project and a pitch of the project. No support materials permitted except presentation and investor document. An individual grade is given.

A final overall individual grade is awarded, grading scale of A-F.

## Sensors will grade the exams based on the SOLO taxonomy below:

> > Increasing level of cognitive complexity > >					Making critical judgments based on a	
	Explaining important	Solving closed-ended	Solving	Creating 'unique' answers to	sound knowledge base	
			open- ended	problems	Evaluering	
			problems	Syntese	judge appraise	
Recalling important information  Kunnskap define repeat record list recall name relate underline		problems	Analyse distinguish analyse differentiate appraise calculate experiment test compare contrast criticize inspect debate question relate solve examine categorize	compose plan	evaluate rate compare revise assess	
	information	Anvendelse		propose design formulate arrange assemble collect construct create set up organize manage prepare		
	Forståelse	interpret apply employ use demonstrate dramatize practise illustrate operate schedule sketch				
	translate restate discuss describe recognize explain express identify locate report review tell				estimate	
F	E	D	C	В	А	

Which is in line with the following valuation criteria from © UNIVERSITETS- OG HØGSKOLERÅDET (The Norwegian Association of Higher Education Institutions)

General, qualitative description of valuation criteria

Α	Excellent	An excellent performance, clearly outstanding. The candidate
		demonstrates excellent judgement and a very high degree of
		independent thinking.
В	Very good	A very good performance. The candidate demonstrates sound
		judgement and a high degree of independent thinking.
С	Good	A good performance in most areas. The candidate demonstrates a
		reasonable degree of judgement and independent thinking in the most important areas.
D	Satisfactory	A satisfactory performance, but with significant shortcomings. The
		candidate demonstrates a limited degree of judgement and independent thinking.
E	Sufficient	A performance that meets the minimum criteria, but no more. The
		candidate demonstrates a very limited degree of judgement and independent thinking.
F	Fail	A performance that does not meet the minimum academic criteria.
		The candidate demonstrates an absence of both judgement and independent thinking.

## The sensor will apply the above valuation criteria to the at least the following areas:

	Group:	Available points	Acheived points	Evaluation & justification	Student name				
Areas	Main contents	100	0						
	1 page explaining why to invest the required								
Executive summary	amount of money	5			Written grade	#I/T			
	Who are you - ambitions, achievements,								
Company presentation		5			Oral grade				
	Why do you want to do this, what problem								
8 1 . 1	are you trying to fix, how will you fix it and	4.0							
Product description HL	what uservalue will you create	10			Final grade				
	Are you entering an attractive market where you will outcompete your competitors &								
Business case/-	attract your future clients at a price they are								
justification HL	willing to pay	10							
justification rit	How will app look, how will it work, how will	10							
	you excite the users and so they keep using								
Conceptualisation DL		10							
Conceptualisation DE	How will you attract these clients, where &	10							
	how will you sell the app, how will you								
	support the app and what is your price								
GTM	strategy (how will you make money)	10							
	Budget for sales, cost, profit, possible								
Finance	divestment and key metrics	10							
	How much funding do you need, when do you								
	need it and how will the investor get the								
Funding	money back	10							
	Do you understand what it takes to develop								
	this app, how will you deliver on time & on								
Timeline and plan	budget with agreed the quality	20							
	What are the key risk and how will you								
Risks	manage these	10							
Overall justfication									
	L								