Sensorveiledning for Prosjektledelse 2018h

General, qualitative description of valuation criteria

A	Excellent	An excellent performance, clearly outstanding. The candidate demonstrates excellent judgement and a very high degree of independent thinking.
B	Very good	A very good performance. The candidate demonstrates sound judgement and a high degree of independent thinking.
C	Good	A good performance in most areas. The candidate demonstrates a reasonable degree of judgement and independent thinking in the most important areas.
D	Satisfactory	A satisfactory performance, but with significant shortcomings. The candidate demonstrates a limited degree of judgement and independent thinking.
E	Sufficient	A performance that meets the minimum criteria, but no more. The candidate demonstrates a very limited degree of judgement and independent thinking.
F	Fail	A performance that does not meet the minimum academic criteria. The candidate demonstrates an absence of both judgement and independent thinking.

As described in Canvas and the document: "Project management autumn 2018":
Delivery at end of semester:

1. *A document which shall be delivered to an investor.*
2. *A moodtape to describe the experience/feeling of using the product.*
3. *Documents produced in the semester as a base for the investor document.*
4. *A description of processes the group accomplished with a reflection against the plans in delivery: 2.*
5. *A pitch to present the product and plans for investors.*

The document (#1) shall be produced in the quality, style and content you want to give to a possible investor. This implicate information of the product, plans needed for managing the process of development, and other things of interest for an investor regarding your product. The product should be an interactive story telling.

The document (#3) are in the course named as a collection of *Internal documents*. This document shall start with a list of contents. This collection of documents shall be the foundation for the content in doc #1, and the Pitch (#5).

The document (#4) is an individual delivery for each candidate.

The documents delivered in week 47 on Tuesday 20th November
shall be evaluated with Bestått/ikke Bestått.
To have "Bestått" each of the elements #1, #2, #3 should at least be evaluated to:
A good performance in most areas. The candidate demonstrates a reasonable degree of judgement and independent thinking in the most important areas.
It is required to have "Bestått" to attend the Pitch (#5).

The Pitch (#5) together with (#1) and (#2) should give an individual grade A-F.

The delivery in the exsamsystem
Remember, one person deliver the files for the hole group.
On the back of the front page a list of the group members.
File names:
GRXXinvestor.pdf
GRXXmoodtape.mp4
GRXXinternal.pdf

The individual reflection of the group work
Document Heading:
Group number X
Name of the author
Filename: refelction.pdf

On the day of the pitch we want each of you to bring a reflection document. This document is your feedback on the course. Write about what's good and what could be better, and please include tips on development for next year.

Focus areas the sensors look at in the investor document, moodtape and Pitch:
Be aware of that this is not an absolute list. Dependent of the project the groups may have some other issues they want to clarify.
The Product
> What is the product
> What is the purpose
> How it works
> learning outcome
> Market attractiveness
> Do the product fit the target group (the customer)

Marketing plan
> Faith in it?
> Does it fit with target group and customer

Project plan/timeline
How to sell
> The product as a selling product
> How to sell

Cost
Founding
> How much,
> Why
> When

Investor return
        How much
        When
        How profitable is the investment
Risk management (1-2 example)
The project team
        How confident for execution of project
Executive summary (1 page)
Version control
Design of doc
        Fit the purpose?
Doc is consistent
Presentation execution of the Pitch

The time for each group on the Pitch:
Tuesday 4th Desember at D1-043
There are a projector and a sound system, please check out the facility.
Each group will have 15 min for the presentation + 5 min for question from sensors.
A total of 20 min. NB! Be ready in good time ahead of the target time.

Group 1   17.00
Group 2.   17.30
Group 3.   18.00
Group 4.   18.30
Group 5.   19.00
Group 6.   19.30
Group 7.   20.00
Group 8.   20.30
Group 9   21.00