

# ASSESSMENT GUIDELINES

<b>Course code:</b>	ITF31314
<b>Course name:</b>	Project Management
<b>Form of examination:</b>	Written and oral
<b>Date:</b>	Written = November 28th Oral December 7th and 8th
<b>Lecturer(s):</b>	Stig Henning Johansen
<b>Comments:</b>	



“Project management autumn 2023 curriculum”:

**Knowledge** - The student can:

- clearly communicate the purpose of the project, profitability and implementation to both internal and external stakeholders
- create typical documents used in project documentation
- evaluate and use different methods to organize and lead projects

**Skills** - The student can use:

- methods for estimating and planning resource use
- methods for risk management and quality assurance

**Content**

- What characterizes a project and what are the best-known pitfalls / success criteria
- How to define the project's purpose, deliveries and added value
- How to make a stakeholder analysis and an associated strategy for involvement and communication
- How to plan and carry out project presentations to internal and external stakeholders - especially presentations to potential investors to secure funds for the project's implementation
- How to create a project plan
- Methods for estimating, organizing, controlling and presenting the project's resource use
- How to organize meeting activities, control and report project progress and quality
- How to identify risk and associated strategy for risk management

**Examination** - The exam consists of two components.

1. Group project: The investor document is given an individual tentative grade. This grade can be adjusted up to 2 stages at the oral exam.
2. Oral exam in groups. Duration approx. 20-30 minutes. The oral exam is linked to the project and a pitch of the project. No support materials permitted except presentation and investor document. An individual grade is given.

A final overall individual grade is awarded, grading scale of A-F.

**Sensors will grade the exams based on the SOLO taxonomy below:**

> > Increasing level of cognitive complexity > >

				Creating 'unique' answers to problems	Making critical judgments based on a sound knowledge base
	Explaining important information	Solving closed-ended problems	Solving open-ended problems		
Recalling important information	<b>Forståelse</b>	<b>Anvendelse</b>	<b>Analyse</b>	<b>Syntese</b>	<b>Evaluering</b>
<b>Kunnskap</b>	translate restate discuss describe recognize explain express identify locate report review tell	interpret apply employ use demonstrate dramatize practise illustrate operate schedule sketch	distinguish analyse differentiate appraise calculate experiment test compare contrast criticize inspect debate question relate solve examine categorize	compose plan propose design formulate arrange assemble collect construct create set up organize manage prepare	judge appraise evaluate rate compare revise assess estimate
F	E	D	C	B	A

Which is in line with the following valuation criteria from © UNIVERSITETS- OG HØGSKOLERÅDET (The Norwegian Association of Higher Education Institutions)

General, qualitative description of valuation criteria

A	Excellent	An excellent performance, clearly outstanding. The candidate demonstrates excellent judgement and a very high degree of independent thinking.
B	Very good	A very good performance. The candidate demonstrates sound judgement and a high degree of independent thinking.
C	Good	A good performance in most areas. The candidate demonstrates a reasonable degree of judgement and independent thinking in the most important areas.
D	Satisfactory	A satisfactory performance, but with significant shortcomings. The candidate demonstrates a limited degree of judgement and independent thinking.
E	Sufficient	A performance that meets the minimum criteria, but no more. The candidate demonstrates a very limited degree of judgement and independent thinking.
F	Fail	A performance that does not meet the minimum academic criteria. The candidate demonstrates an absence of both judgement and independent thinking.

**The sensor will apply the above valuation criteria to the at least the following areas (excel file is included):**

	A	B	C	D	E	F
1	<b>Group:</b>	<b>Written team grade</b>	<b>Available points</b>	<b>Achieved points</b>	<b>Evaluation &amp; justification</b>	Student name & color
2		<b>#/T</b>				
3	<b>Areas</b>	Main contents	100	0		Team written grade
4	Executive summary	1 page explaining why to invest the required amount of money	2			Team oral grade
5	Company presentation	Who are you - ambitions, achievements, referances etc.	2			Ind. oral grade
6	Value Proposition Product description HL	Why do you want to do this, what problem are you trying to fix, how will you fix it and what uservice will you create	15			Ind. oral justification
7	Business case/- justification HL	Are you entering an attractive market where you will outcompete your competitors & attract your future clients at a price they are willing to pay	3			Final grade
8	Conceptualisation DL	How will app look, how will it work, how will you excite the users and so they keep using the app	6			
9	GTM (Sales and marketing plan)	How will you attract these clients, where & how will you sell the app, how will you support the app and what is your price strategy (how will you make money)	3			
10	Finance	Budget for sales, cost, profit, possible divestment and key funding/IP metrics	12			
1	Timeline and plan	Do you understand what it takes to develop this app, how will you deliver on time & on budget with agreed the quality	40			
2	Risks & stakeholders	What are the key risk & stakeholders and how will you manage these	12			
3	Reflection & learnings	What did you learn and how did you learn this throughout the semester	5			
4						
5						
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10						
1	Overall justification					