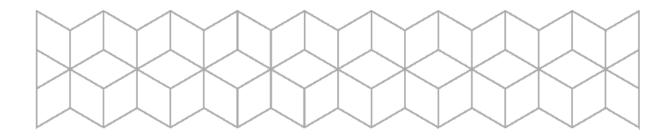


ASSESSMENT GUIDELINES

Course code:	ITF31314			
Course name:	Project Management			
Form of examination:	Written and oral			
Date:	Written = November 28th Oral December 7th and 8th			
Lecturer(s):	Stig Henning Johansen			
Comments:				



"Project management autumn 2023 curriculum":

Knowledge - The student can:

- clearly communicate the purpose of the project, profitability and implementation to both internal and external stakeholders
- create typical documents used in project documentation
- evaluate and use different methods to organize and lead projects

Skills - The student can use:

- methods for estimating and planning resource use
- methods for risk management and quality assurance

Content

- What characterizes a project and what are the best-known pitfalls / success criteria
- How to define the project's purpose, deliveries and added value
- How to make a stakeholder analysis and an associated strategy for involvement and communication
- How to plan and carry out project presentations to internal and external stakeholders especially presentations to potential investors to secure funds for the project's implementation
- How to create a project plan
- Methods for estimating, organizing, controlling and presenting the project's resource use
- How to organize meeting activities, control and report project progress and quality
- How to identify risk and associated strategy for risk management

Examination - The exam consists of two components.

- 1. Group project: The investor document is given an individual tentative grade. This grade can be adjusted up to 2 stages at the oral exam.
- 2. Oral exam in groups. Duration approx. 20-30 minutes. The oral exam is linked to the project and a pitch of the project. No support materials permitted except presentation and investor document. An individual grade is given.

A final overall individual grade is awarded, grading scale of A-F.

Sensors will grade the exams based on the SOLO taxonomy below:

> > Increasing level of cognitive complexity > >					Making critical judgments			
Recalling important information	Explaining important information	Solving closed-ended problems Anvendelse interpret apply employ use demonstrate dramatize practise illustrate operate schedule sketch	Solving open-ended problems Analyse distinguish analyse differentiate	Creating 'unique' answers to	based on a sound knowledge base Evaluering judge appraise evaluate rate compare revise assess estimate			
				Syntese compose plan propose design formulate				
						Forståelse		
						Kunnskap define repeat record list recall name relate underline	translate restate discuss describe recognize explain express identify locate report review tell	appraise calculate experiment test compare contrast criticize inspect debate question relate solve examine categorize
	F					E	D	C

Which is in line with the following valuation criteria from © UNIVERSITETS- OG HØGSKOLERÅDET (The Norwegian Association of Higher Education Institutions)

General, qualitative description of valuation criteria

Α	Excellent	An excellent performance, clearly outstanding. The candidate
		demonstrates excellent judgement and a very high degree of
		independent thinking.
В	Very good	A very good performance. The candidate demonstrates sound
		judgement and a high degree of independent thinking.
С	Good	A good performance in most areas. The candidate demonstrates a
		reasonable degree of judgement and independent thinking in the most important areas.
D	Satisfactory	A satisfactory performance, but with significant shortcomings. The
		candidate demonstrates a limited degree of judgement and independent thinking.
Е	Sufficient	A performance that meets the minimum criteria, but no more. The
		candidate demonstrates a very limited degree of judgement and independent thinking.
F	Fail	A performance that does not meet the minimum academic criteria.
		The candidate demonstrates an absence of both judgement and independent thinking.

The sensor will apply the above valuation criteria to the at least the following areas (excel file is included):

₩ritten team grade Group: Available points Acheived points Evaluation & justification #I/T Student name & color 100 Areas Main contents Team written grade 1 page explaining why to invest the required Team oral grade Executive summary amount of money Who are you - ambitions, achievements, Company presentation Ind. oral grade referances etc. Why do you want to do this, what problem Value Proposition are you trying to fix, how will you fix it and Product description HL what uservalue will you create 15 Ind. oral justification Are you entering an attractive market where you will outcompete your Business case/competitors & attract your future clients at justification HL a price they are willing to pay Final grade How will app look, how will it work, how will you excite the users and so they keep using Conceptualisation DL How will you attract these clients, where & how will you sell the app, how will you GTM (Sales and support the app and what is your price marketing plan) strategy (how will you make money) Budget for sales, cost, profit, possible 12 Finance divestment and key funding/IP metrics Do you understand what it takes to develop this app, how will you deliver on time & on budget with agreed the quality 40 Timeline and plan What are the key risk & stakeholders and Risks & stakeholders how will you manage these 12 What did you learn and how did you learn Reflection & learnings this throughout the semester Overall justfication