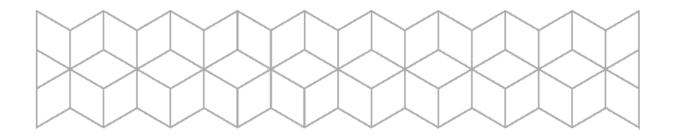


# **ASSESSMENT GUIDELINES**

Course code:	ITF31314				
Course name:	Project Management				
Form of examination:	Written and oral				
Date:	Written = November 24th Oral December 8th and 9th				
Lecturer(s):	Stig Henning Johansen				
Comments:					



"Project management autumn 2022 curriculum":

#### **Knowledge -** The student can:

- clearly communicate the purpose of the project, profitability and implementation to both internal and external stakeholders
- create typical documents used in project documentation
- evaluate and use different methods to organize and lead projects

#### Skills - The student can use:

- methods for estimating and planning resource use
- methods for risk management and quality assurance

#### Content

- What characterizes a project and what are the best-known pitfalls / success criteria
- How to define the project's purpose, deliveries and added value
- How to make a stakeholder analysis and an associated strategy for involvement and communication
- How to plan and carry out project presentations to internal and external stakeholders especially presentations to potential investors to secure funds for the project's implementation
- How to create a project plan
- Methods for estimating, organizing, controlling and presenting the project's resource use
- How to organize meeting activities, control and report project progress and quality
- How to identify risk and associated strategy for risk management

#### Examination - The exam consists of two components.

- 1. Group project: The investor document is given an individual tentative grade. This grade can be adjusted up to 2 stages at the oral exam.
- 2. Oral exam in groups. Duration approx. 20-30 minutes. The oral exam is linked to the project and a pitch of the project. No support materials permitted except presentation and investor document. An individual grade is given.

A final overall individual grade is awarded, grading scale of A-F.

## Sensors will grade the exams based on the SOLO taxonomy below:

> > Increa	sing level o	f cognitive c	Solving	<ul> <li>&gt; &gt;</li> <li>Creating 'unique' answers to problems</li> <li>Syntese</li> <li>compose plan</li> <li>propose design</li> </ul>	Making critical judgments based on a sound knowledge base <b>Evaluering</b> judge appraise evaluate rate compare revise assess estimate
Recalling important	Explaining	Solving closed-ended problems	open- ended problems Analyse distinguish analyse		
	important information	Anvendelse			
information Kunnskap define repeat record list recall name relate underline	Forståelse translate restate discuss describe recognize explain express identify locate report review tell	interpret apply employ use demonstrate dramatize practise illustrate operate schedule sketch	differentiate appraise calculate experiment test compare contrast criticize inspect debate question relate solve examine categorize	formulate arrange assemble collect construct create set up organize manage prepare	
F	E	D	С	В	Α

Which is in line with the following valuation criteria from © UNIVERSITETS- OG HØGSKOLERÅDET (The Norwegian Association of Higher Education Institutions)

General, qualitative description of valuation criteria

А	Excellent	An excellent performance, clearly outstanding. The candidate				
		demonstrates excellent judgement and a very high degree of				
		independent thinking.				
В	Very good	A very good performance. The candidate demonstrates sound				
		judgement and a high degree of independent thinking.				
С	Good	A good performance in most areas. The candidate demonstrates a				
		reasonable degree of judgement and independent thinking in the most important areas.				
D	Satisfactory	A satisfactory performance, but with significant shortcomings. The				
		candidate demonstrates a limited degree of judgement and independent thinking.				
E	Sufficient	A performance that meets the minimum criteria, but no more. The				
		candidate demonstrates a very limited degree of judgement and independent thinking.				
F	Fail	A performance that does not meet the minimum academic criteria.				
		The candidate demonstrates an absence of both judgement and independent thinking.				

### The sensor will apply the above valuation criteria to the at least the following areas (excel file is included):

~	U U	<u> </u>	~	L	-		
	Group:	Available points	Acheived points	Evaluation & justification	Student name & colo	r	
Areas	Main contents	100			Group written grade		
	1 page explaining why to invest the required	200			aroup mitter groue		
Executive summary	amount of money	2			Group oral grade		
Excounce Summary	Who are you - ambitions, achievements,				Group or ar grout		-
Company presentation	referances etc.	2			Individual oral grade		
company presentation	Why do you want to do this, what problem	-			individual orangidud		
Value Proposition	are you trying to fix, how will you fix it and						
Product description HL	what uservalue will you create	15			Ind oral justification		
riouder description ne	Are you entering an attractive market where				ind ordi justification		
	you will outcompete your competitors &						
Business case/-	attract your future clients at a price they are						
justification HL	willing to pay	5			Final grade		
Justinearion ne	How will app look, how will it work, how will				r margrade		-
	you excite the users and so they keep using						
Conceptualisation DL	the app	5					
conceptualisation be	How will you attract these clients, where &						
	how will you sell the app, how will you						
	support the app and what is your price						
GTM	strategy (how will you make money)	3					
GIW	Budget for sales, cost, profit, possible	5					
Finance	divestment and key funding/IP metrics	18					
Tindhee	Do you understand what it takes to develop	10					
	this app, how will you deliver on time & on						
Timeline and plan	budget with agreed the quality	30					
rine and plan	What are the key risk & stakeholders and						
Risks & stakeholders	how will you manage these	15					
Risks & Stakenblaers	What did you learn and how did you learn	10					
Reflection & learnings	this throughout the semester	5					
Reflection & learnings	and anoughout the semester						
Overall justfication							
Grade & jus	stification 100 point grade scale	+)			: •		