Evaluation criteria, "Pimp the customer's car"

	Excellent	Average	SOS
Content	- a text that shows excellent knowledge of car terminology - a text that shows excellent knowledge of genre - a text where all parts of the task are covered	- a text that shows average knowledge of car terminology - a text that shows average knowledge of genre - a text where 1-2 parts of the task are covered	- a text that shows some knowledge of car terminology - a text that shows some knowledge of genre - a text where only 1 part of the task is covered
Structure	**Article:** **Organisation:** -a text that shows without a doubt introduction, a main part with minimum three paragraphs and a conclusion - a text where topic sentences come naturally **Cohesion and flow:** - a text that is fluent and where linking words come naturally	**Organisation:** - a text that shows a recognizable introduction, a main part and a conclusion - a text where some topic sentences are present **Cohesion and flow:** - a text that to some degree is fluent and where some linking words are used	**Organisation:** - a text where some of the structure is recognizable or where the structure is more or less lacking - a text with a few topic sentences or none at all **Cohesion and flow:** - a text that shows a few tracks of fluency and where basic linking words such as *and, but, or, etc.* are used.
Language	**Spelling:** - a text where errors are rare **Complexity:** -a text that shows very good control of grammar and word order **Vocabulary:** - a text that shows broad, varied, nuanced and precise vocabulary, excellent use of adjectives and descriptive language **Style:** -a text that shows idiomatic use appropriate to context	**Spelling:** -a text which is generally correct **Complexity:** - a text that shows general control of grammar and word order **Vocabulary:** - a text that shows a fairly varied vocabulary where there is an average use of adjectives and descriptive language **Style:** - a text that shows some idiomatic use appropriate to context	**Spelling** - a text that will allow some basic errors **Complexity:** - a text that shows some knowledge of basic grammar but with simple sentences **Vocabulary:** -a text with basic and repetitive vocabulary **Style/register:** - a text that in general has few examples of idiomatic use appropriate to context