

SUGGESTION OF METHOD:

1: Start off by introducing the assignment for the students. Talk about what a logo is, and how to make a good logo.

Then talk about what they can include about themselves. You can either have a brainstorming together in class, where the teacher writes the words on the black/white board. Or the students can all do their own brainstorming.

2: Students start working on the assignment.

They start off by drawing sketches. It is important that everyone draws all ten sketches, because good ideas emerge from other ideas.

The students should draw their final logos on a paper size A4.

3: If possible the final three logos could be made digitally in programs such as Photoshop or Illustrator. If not; use a scanner to scan the drawings if you want them digitalized.

4: The assignment should be handed in the way the teacher sees fit.