

# Solve the Puzzle of Academic Writing

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# Solve the Puzzle of Academic Writing

## - step by step

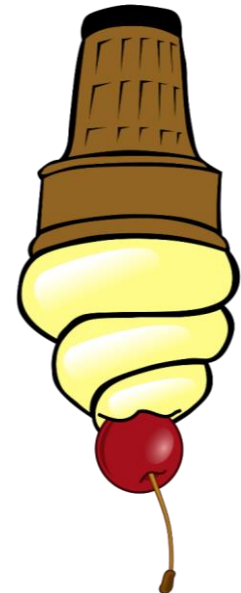
- › **The difference between journalistic and academic writing**
- › **The art of reading the assignment text**
- › **Introduction**
- › **Theory and method**
- › **Analysis and discussion**
- › **Summing up and conclusion**
- › **The final touch**

# The difference between journalistic and academic writing



- ← A selling title
- ← An intro with the most important aspects of the story
- ← Body text with falling importance
- ← The end can be cut

- Background and goal of the thesis
- Quotes and references to scientific sources
- Reservations and uncertainties
- Conclusion



# The art of reading the assignment text

- › Read the **assignment text** carefully!
  - › What does the assignment text tell you to do?
- › Find the **keywords**
  - › Define the keywords
- › **Refine the assignment**
  - › You will never be able to give a complete answer
  - › Shows independence and clarifies your focus
- › **Ask questions** to the teacher
- › **Brainstorming**
  - › Discuss the assignment text with your class mates before starting

# Introduction

- › **Goal of the thesis** – linked to the assignment text
- › **Presentation** of the topic
- › **Your refinement of the assignment text**
- › **Definition of keywords**
- › The **structure** of the text
- › Could include a summary of **your main findings**

# Theory and method

- › Use the **curriculum** – your **own notes and PPs** from the lectures
- › Go to **other sources** – Learn to **search for literature**
- › Describe your **method**
  - › Text analysis, interview, survey
- › The **advantages and disadvantages** of the method

# Analysis and discussion

- › Link **theory and data**
- › Use **examples!**
- › Follow the **structure**
- › **Formal language**
- › Stay objective – avoid too much of your **own opinions**
- › How to **discuss/analyse**
  - › Argue for and against a topic
  - › On one side – on another side

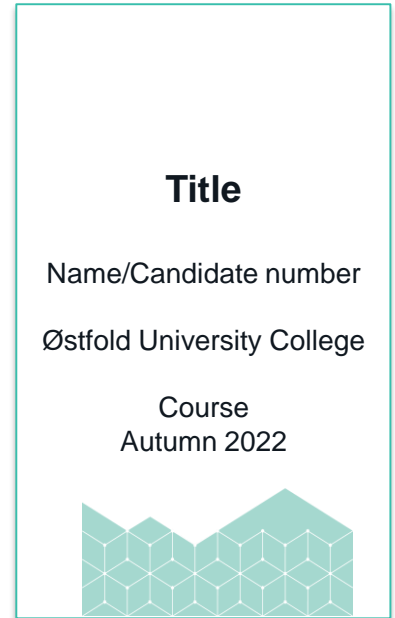
# Summing up and conclusion

- › **Repeat:** Goal of the thesis – linked to the assignment text
- › **Repeat:** Presentation of the topic and refinement of the assignment text
- › **A tip** is to place the introduction and conclusion next to each other and compare them –Do they say the same thing?
- › Do **NOT** introduce new topics in the conclusion
- › Summary of **main findings**
- › **Conclude** based on the main findings
- › **The trick of ending the thesis:** Look forward –what lies ahead?



# Final touch

- › **References** and **literature list** – Use: [The Citation Compass](#)
- › **Formal guidelines:** Times New Roman, size: 12, 1.5 line spacing
- › **Proofread**
- › Make a **front page**
- › Covert the text to **PDF**
- › **Hand in the assignment on time!**



## A short summary:

- › **The difference between journalistic and academic writing**
- › **The art of reading the assignment text**
- › **Introduction**
- › **Theory and method**
- › **Analysis and discussion**
- › **Summing up and conclusion**
- › **The final touch**